

REP HEADLINE# 6186899 TRF# 1323057 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT22/12 17.44
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KUTV-TV ***
 CHANGES

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN #
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
 815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
 ALEXANDRIA, VA 22314

ORDER # Revision #2 CONTRACT # 6186899 CLASS: NATL. LOCAL REGIONAL
 PRDCT NRCC 10/19 EST#2604 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/12 OCT25/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/12 17.44

REP: TO KATIE
 FR CHERYL
 SPOTS ADDED...MOVED FROM 6186914
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27	A		500A-530A	30		\$300.00	10/25	10/25	1		THU	1
PROGRAM : 2 NEWS AT 5AM												
28	A		530A-600A	30		\$500.00	10/25	10/25	1		THU	1
PROGRAM : 2 NEWS AT 530A												
29	A		600A-700A	30		\$1,250.00	10/25	10/25	1		THU	1
PROGRAM : 2 NEWS AT 6AM												
30	A		900A-1000A	30		\$500.00	10/25	10/25	2		THU	2
PROGRAM : LETS DEAL												

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2604
 AGENCY PRODUCT CODE = 426

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
31		A	1000P-1035P	30		\$4,000.00	10/24	10/24	1		WED	1
PROGRAM : 2 NEWS AT 10PM												
32		A	1200N-100P	30		\$500.00	10/24	10/24	1		WED	1
PROGRAM : 2 NEWS AT NOON												
33		A	500A-530A	30		\$300.00	10/24	10/24	1		WED	1
PROGRAM : 2 NEWS AT 5AM												
34		A	530A-600A	30		\$500.00	10/24	10/24	1		WED	1
PROGRAM : 2 NEWS AT 530A												
35		A	900A-1000A	30		\$500.00	10/24	10/24	2		WED	2
PROGRAM : LETS DEAL												
36		A	900P-1000P	30		\$6,000.00	10/24	10/24	1		WED	1
PROGRAM : CSI												
37		A	500A-530A	30		\$400.00	10/24	10/24	1		WED	1
PROGRAM : 2 NEWS AT 5AM												
OCT/12			52900.00									
												CONTRACT TOTAL 52900.00
												TOTAL SPOTS 44

MARKET TOTALS \$106,142 KUTV 35% KTVX 16% KSL 24% KSTU 20% KUCW 5% KJZZ 0% KCSG 0%
 KMYU 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE